

Lenderium crypto credit platform - Introduction

Unique Value Proposition

Lenderium offers cryptocurrency backed credit to private investors and businesses. Lenderium's unique feature is the ability to leverage and hedge existing cryptocurrency investments.

Lenderium users can deposit cryptocurrency to get a loan in fiat currency or deposit cryptocurrency to get a crypto loan leveraging or hedging their position. Platform users can also deposit fiat currencies to earn interest with P2P loans on Lenderium.

Lenderium token will become a tradeable token that is backed by the funds in the Credit and Safety fund. These funds will grow with each transaction on the platform and increase the value of the Lenderium token.

Securing the collateral

Lenderium credit transactions are backed by cryptocurrency collateral

Lenderium will hold collateral funds in a secure multi-signature wallet.

Lender and borrower each hold one signature and the platform holds the other two signatures. 3 out of 4 signatures are required to access the wallet.

Conditions of the credit agreement are recorded in blockchain-based (Ethereum) smart contracts.

Key Activities

Lenderium ICO fundraising

Initial token offering will generate funds for the platform.

These funds will cover the Credit and Safety fund of Lenderium platform, which ensures initial liquidity of the ecosystem.

Revenue Streams

Interest payments on loans and transaction fees

The goal of Lenderium platform is to 10X the value of the token within a year through extensive promotion activities of Lenderium

crypto credit and transaction fees raised through platform services.

Key Partners

Advisors and local ambassadors

We have a group of trusted advisors guiding the launch of Lenderium platform, sharing their business experience and personal networks.

Local ambassadors will help to promote initial Lenderium token offering at their local markets in their local language.

Customer Segments

Investors with cryptocurrency portfolios

Lenderium platform is targeted towards cryptocurrency investors, crypto companies and miners, looking to benefit from the upside potential of their crypto assets, but are also looking for ways to maintain liquidity.

At the same time, we will help investors with cryptocurrency portfolios to hedge or leverage their assets.

Customer Relations

Crypto channels in social networks

Lenderium will promote its initial offering in all major social networking channels. Telegram, Reddit, Twitter, Facebook, Instagram among others. Ongoing communication with the platform participants is based on platform tools, mobile app and email.

Lenderium token functions

Premium terms of credit transactions for token holders

Preferential terms for platform users when depositing Lenderium tokens for borrower status.

Discount on Lenderium ecosystem fees for borrowers. Ability to pay fees in tokens.

Access to lender status and the opportunity to become a P2P creditor.